## **SMS Privacy Policy**

## Last Updated: 3/14/2025

We value your privacy and are committed to protecting your personal information. This SMS Privacy Policy explains how we collect, use, and safeguard your information when you subscribe to or interact with our SMS messaging services.

**1. Consent to Receive SMS Messages** By subscribing to receive SMS messages from us, you consent to receive text messages regarding promotions, updates, and other communications at the phone number you provide. You acknowledge that such messages may be sent through an automatic telephone dialing system (ATDS) or other automated means. Consent is not a condition of any purchase.

**2. Types of Information We Collect** When you subscribe to our SMS service, we may collect the following information:

- Your mobile phone number.
- Any information you provide through opt-in forms or customer interactions, including but not limited to your name and preferences.

3. Use of Your Information We use the information we collect to:

- Send you SMS messages regarding our services, promotions, and updates.
- Respond to your inquiries or customer service requests.
- Improve our communication and service offerings.

**4. Message Frequency** You can expect to receive [frequency] messages per [week/month]. Message frequency may vary based on the nature of our promotions and updates.

**5. Opt-Out Instructions** You may opt out of receiving SMS messages at any time by replying with the word "STOP" to any of our messages. You will receive a confirmation text confirming your opt-out, and you will no longer receive further messages. Please note that standard message and data rates may apply.

**6. Data Retention** We retain your phone number and other provided information for as long as necessary to send messages to you, unless you request to opt out or your information is otherwise deleted in accordance with applicable law.

**7. Sharing Your Information** We do not sell, rent, or share your personal information with third parties for their own marketing purposes. We may share your information with trusted

service providers who assist us in delivering SMS services, but they are prohibited from using your information for any other purpose.

**8. Data Security** We take reasonable measures to protect your information from unauthorized access, alteration, disclosure, or destruction. However, no security system is completely secure, and we cannot guarantee the security of your information.

**9. Your Rights** Depending on your location, you may have certain rights related to your personal information, including the right to access, correct, delete, or request a copy of the data we hold. To exercise any of these rights, please contact us at (920) 235-7580.

**10. Changes to This Policy** We may update this SMS Privacy Policy from time to time. When we do, we will post the revised policy on this page and update the "Last Updated" date. Please review this policy periodically for any changes.

**11. Contact Us** If you have any questions or concerns regarding our SMS Privacy Policy, or if you wish to exercise your rights under this policy, please contact us at:

Winnebago Liquid Waste Email: <u>office@winnebagoliquidwaste.com</u>

Phone: (920) 235-7580

Website: https://www.winnebagoliquidwaste.com